



<<< the creativity born when people talk >>>

WORKSHOP IN INNOVATION AND THINKING SKILLS, Gauteng, Sept – Nov 2010

PRACTICAL INNOVATION TOOLS – Use your WITS! in new ways!

Learn-by-doing practical skills that will enable you to enhance creative problem solving and innovation both in individuals and in teams. This two-day workshop equips you with the very powerful SynNovation innovation, thinking and teamwork process.

OBJECTIVES OF THE WORKSHOP – AND WHAT YOU TAKE AWAY

1. To introduce you to a *highly effective process and practical tools for creative problem solving and innovation, that deliver new solutions, up to action plans*
2. To help you to rediscover, *access and grow your own creative intelligence*
3. To provide *insight into behaviours that promote – or prevent – creative thinking* in groups and individuals, and that build – or deplete – energy
4. To enable you to *foster a climate that encourages others to access their creativity, and promotes open-mindedness and commitment to help implement shared solutions*

PROGRAMME APPROACH AND CONTENT

We work in small groups, and practise on real tasks requiring novel solutions, brought by participants. Individuals experience, and learn as they work with, the tried and tested innovation techniques. We use videotaping and constructive feedback to build both skill and understanding in participants. Content includes

- Positive and negative behaviours that help – or hinder – creativity and innovation
- Effective groundrules, thinking tools and the powerful, efficient SynNovation process
- How and where to use the various tools.

ABOUT THE PROCESS

The approach provides a highly effective way of getting new ideas to build and expand business and manage change and conflict. It was originally developed by Synectics, an international consulting firm specialising in processes to enhance creative problem solving and innovation. Successfully applied world-wide for 50 years, the body of knowledge continues to be further developed. We facilitate groups in creative problem solving and new product development, and train people on different levels, using the SynNovation process, as we have adapted and enriched the well-proven, fun approach for use in Southern Africa.

APPLICATIONS OF THE COLLABORATIVE INNOVATION PROCESS INCLUDE

- Developing new strategies, products and services, often involving customers and / or suppliers
- Change and conflict management, and team building, particularly after mergers, or where people from diverse backgrounds, functions or organisations need to learn to work together effectively
- New ways to improve quality and productivity, or new approaches to persistent problems
- Enhancing creativity and ensuring that new thinking is turned into practical action.

PRACTICAL ARRANGEMENTS

Venue: Northern suburbs of Johannesburg or Midrand, will be confirmed after reservation

Dates: **9 & 10 Sept, 7 & 8 Oct, 25 & 26 Nov, 2010**

Fee: R3 850** + R539 VAT = R4 389

** *Early Bird, booked & paid 3 weeks before workshop date : R3 600 +R504 VAT = R4 104*

** *10 % discount on fee for two or more participants from the same firm, or BWA or SAINE members*

** *Cancellation fee:50% of total fee if cancelled between 3 weeks & 11 days before workshop, 80% of total fee if cancelled 10 days or less before workshop.*

Facilitators: Lu-Marié Sobey and / or Truida Prekel

We also offer the WITS! in-house for groups of up to 10 people from the same company. This has the additional benefits of team-building and being able to work together on problems of shared interest, and of benefit to your company. We will quote separately for this.

To book, please return the form below. For more info, e-mail Lu-Marie at imsobey@synnovation.co.za, phone her at 082 318 6106, or visit our website www.synnovation.co.za.

REPLY SLIP WITS! – PRACTICAL INNOVATION TOOLS Gauteng

Please fax to Truida Prekel (021) 788 7721 or e-mail to prekelt@synnovation.co.za

Please mark dates that will suit you, and the relevant blocks with **X**

- A. DATES: I plan to attend the SynNovation “WITS!” Workshop in Gauteng on**
- | | |
|---|-----|
| <i>Thu & Fri 9 & 10 September, 2010</i> | [] |
| <i>Thu & Fri 7 & 8 October, 2010</i> | [] |
| <i>Thu & Fri 25 & 26 November, 2010</i> | [] |

B. DELEGATE INFORMATION

Name	_____	Name	_____
Job Title	_____	Job Title	_____
Company	_____	Company	_____
Postal Address	_____	Postal Address	_____
VAT No	_____	VAT No	_____
Tel	_____	Tel	_____
Cell	_____	Cell	_____
Fax	_____	Fax	_____
e-mail	_____	e-mail	_____
Suburb where you live	_____	Suburb where you live	_____

C. SPECIAL NEEDS OF LEARNERS

Food constraints _____ Other constraints (physical / sensory) _____

D. METHOD OF PAYMENT: (PAYMENT DUE LATEST* ON FIRST DAY OF WORKSHOP)**

Direct deposit: I will deposit fee in the account below, on date 2009 -.....

SynNovation Solutions	Standard Bank, Blue Route	[]
Current account 27 002 1965	Branch No 02 56 09	
<i>(Please e-mail, or fax proof of payment to 021 788 7721)</i>		

***** NB Discounts on fees: Early Bird, paid 3 weeks before = R3 600 + VAT R504 = R4 104**
***** 10 % discount on fee for two or more participants from the same firm, BWA or SAINE members**
***** Discounts apply only if the fee is paid 3 weeks before the workshop**
Cancellation fee of 50% applies if received between 3 weeks & 11 days before workshop, 80% in case of cancellation 11 days or less before time.
Delegates can be substituted at any time.

- E.** I am unable to attend on these dates, but please inform me of future workshops. []
F. I will not be attending. Please remove me from your mailing list. []